



Improving Lives Through Bicycling

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Board of Directors Meeting

Cascade Bicycle Club

June 15, 2016

Present: Sandi Navarro, Alexa Volwiler, Charles Ruthford, Bill Montero, Kevin McDonald, Haley Keller, Ted Inkley, George Durham, Daniel Weise, Tamara Schmutz, Jim Stanton

Via phone: Ed Yoshida, Marie Dymkoski, Catherine Hennings, John Pope

Not present: Merlin Rainwater, Nate Glissmeyer, Don Volta

Meeting called to order by Charles Ruthford who is filling in for Board President at 5:35 pm

1. Strategic Plan (Charles)
 - a. Revised objectives and strategies for Cascade Bicycle Club were reviewed by the Mercer Island Group and discussed by all.
 - i. Kevin asked how the count is determined for the increase ridership statewide objective. Response: still determining, it's a work in progress. We are looking for data and a counter that will be meaningful. We're working to establish bicycle miles traveled and implement methodology developed by Portland state and wa.gov.
 - ii. Jim asked how do you know when you expand into a diverse community? Response: When the majority of people are low income or communities of color.
 - iii. George asked if communities of color/low-income – can be either? Response: yes, a white low-income community would be included.
 - iv. Jim asked how you define partner in the resource hub priority. Response: Bike clubs, non-profits, trail groups, etc. Daniel suggested use organization instead of partner. It would be less confusing. Ted said we wanted to work in tandem rather than impose on organizations so partner would be better. We decided to take partner out.
 - v. Haley wanted clarification that the advocacy objective will appear in both Cascade and WA bikes strategic plans. Response: yes, it is. Ted says we should import some of the verbiage from the WA bikes plan and have another committee for Cascade. Elizabeth thinks we don't need two committees. Daniel says it will work out, there will be one committee and they will push the work forward, we are all in agreement with the statewide work. Ted reiterated that he thinks it is important to have a separate committee and that we state in the strategies that Cascade will

consider the input from WA bikes. George suggested adding the word “with” to the current strategy to indicate that Cascade will work with other entities to gather information and carry out the strategies.

- vi. *Ted makes a motion to approve the strategic plan as discussed, Tamara seconds; Motion passes unanimously.*
 - b. The first 3 WA Bikes priorities, objectives and strategies were reviewed. The fourth priority was not be discussed.
 - i. Ted was comparing the last version to this one and suggested that the rewording in the new draft was confusing. Others agreed. New wording of the first priority: By 2021, double the number of people in the WA bikes database who are aware of our mission and value of our work, and number of elected officials who are aware of our mission and the value of our work.
 - ii. Haley suggested that we use either more or new individuals but not both.
 - iii. Several suggested making a change in parallel to what was made on the Cascade slide for the support election.
 - iv. Haley wanted clarification - what if WA bikes changes everything when they come in. Elizabeth said that the previous Board hired the Mercer Island Group and there is the understanding that there will be a good faith effort to keep the strategic plan that has been created.
 - v. *Ted makes a motion to recommend this plan to the WA Bikes Board, and George seconds. Motion passes unanimously.*
2. Minutes from May meeting (Charles)
- a. *Bill moves to approve the minutes from the May 2016 meeting, Kevin seconds; Jim and Tamara abstain; Motion passes.*
3. Consent agenda (Charles)
- a. Letter from the finance committee. The committee is recommending that the Board approve audit issuance of the 2015 consolidated financial statements of the Cascade Bicycle Club.
 - b. *Haley makes a motion to approve the consent agenda. Jim seconds. Motion passes.*
4. Staff updates
- a. Elizabeth and senior staff provided updates on current work.
5. Board recruitment (Daniel)
- a. We are aiming to add 5 new Board members by December. In line with the diversity aspect of the strategic plan, we are trying to diversify the Board so that as we go in to different communities, we have representation.
 - i. Ted asked if the committee was looking for geographic diversity. He would like to see the committee make an effort. That is something we will include as we search for potential candidates.

Charles makes a motion to adjourn the meeting and Bill seconds. Meeting adjourned at 7:44 pm.

