



Improving Lives Through Bicycling

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**Cascade Bicycle Club
Board of Directors Meeting**

9/21/2016

Present: George Durham, Nate Glissmeyer, Catherine Hennings, Ted Inkley, Haley Keller, Kevin McDonald, Bill Montero, Sandi Navarro, John Pope, Merlin Rainwater, Tamara Schmautz, Don Volta, Alexa Volwiler, Daniel Weise, Ed Yoshida

On phone: Jim Stanton

Not present: Charles Ruthford, Marie Dymkoski

Meeting called to order by Nate at 5:34 pm

1. Approval of minutes from August meeting (Nate)

a. Ted clarified that his concern was “that the budget narrative appears to state that we will not significantly expand our statewide work until 2018”, not that we are not currently doing statewide work.

Sandi moves to approve the minutes from the August meeting with the modification suggested by Ted; Haley seconds. Tamara and Don abstain; Motion passes.

2. Approval of 2017 Board slate (Nate)

a. The Governance Committee is proposing the following slate for the five full board terms starting on January 1, 2017:

- i. John Pope
- ii. Marie Dymkoski
- iii. Catherine Hennings
- iv. Doug Pfeffer
- v. Rayburn Lewis

b. Nate noted that the committee interviewed 5 candidates and the

rankings were fairly united for the top candidates, although as usual, there were more qualified candidates than slots.

c. Ted thanks the committee for their outreach efforts.

d. Daniel noted that the courier is going out in October but not November; written notification of the slate needs to go out by December in some form.

e. Alexa asked whether, within the matrix of qualifications, efforts were made to fill specific gaps identified on the board. Daniel responded that efforts were made to look for specific qualifications, e.g., statewide presence and diversity commitment; however, even if we conducted a gap analysis, it would not have changed the outcome of the qualified slate presented.

Ted moves to accept the slate of 2017 board members as proposed by the Governance committee. Merlin seconds. No oppositions or abstentions; Motion passes.

3. Finance Committee update (Alexa)

a. July results discussed, including annual projection.

b. Overall, no surprises.

c. Event revenue is down but also expenses, so net result is a wash.

d. Unexpected administrative income from former WA Bikes has been added, offsetting expenses incurred this year; our biggest unbudgeted expenses were the reorganization and the strategic plan.

e. Capital campaign spent money raised and pledges continue to come in. However due to timing, the money spent on the capital work this year will bring our cash reserves down (since some of that income was used as operating cash last year).

f. Cash on hand is projected to be within policy at yearend.

4. Staff updates

a. Elizabeth and staff provided updates on activities and new staff.

b. Budgeting and plans for next year are in the process and based on the strategic plan. Elizabeth noted that the staff were engaged and felt empowered to be involved in the planning process.

c. Timing of budget process was difficult for the event staff, so Elizabeth is requesting us to rethink deadlines for budget approval next year. Finance Committee to discuss later on.

5. 2017-2019 Budget presentation

a. This year, the building and database were big expenses.

b. Going forward, particularly in 2017/2018, emphasis on investment in growing staff. Elizabeth noted that an investment in the teams is needed to keep staff hours reasonable given the planned initiatives. Maintaining the database will be an ongoing expense but will not be as big the upfront

investments we have seen over the past two years.

c. Investment in events, education and advocacy, along with greater focus on development were discussed.

d. Revenue to be derived primarily from new (and different) events, sponsorships, and development. Emerald City ride is a risk since it is not yet secured, but the budget contemplates it happening and with increased ridership.

e. Discussion about whether the Board wants a bold, break even budget, or some cushion ensued. Direction from the Board was to be bold but to have a plan if revenues don't come in as expected.

Meeting adjourned at 7:30 pm.