Tuesday, May 5, 2020, 7-9 a.m.
Bell Harbor International Conference Center

Sponsor Opportunities
Goals:
● Share the joy of bicycling
● Create exceptional opportunities to ride
● Teach everyone to ride safely
● Bring people together through bicycling
● Transform the state through bicycling

Strategic Plan Highlights
● Communication of Purpose
● Increase Ridership Statewide
● Increase Diversity of Ridership
● Become a State Resource Hub
● Promote Bicycle-Friendly Policies
Money raised at the Kaiser Permanente Bike Everywhere Breakfast supports Cascade Bicycle Club as it works to:

- Educate elected officials and agencies about building bicycle-friendly communities
- Get more kids on bikes and help neighborhoods stand up for safer streets
- Promote bicycle commuting
- Ensure that our cycling voice is heard
- Work with schools on fitness programs and Safe Routes to Schools

550 ATTENDEES IN 2019
Who attends?

- Business leaders who are concerned about the environment, employee health and the economic wellbeing of their company
- Community leaders who value the importance of promoting active living through cycling
- Community members who support healthy, sustainable transportation options
- Elected officials who support cycling as a viable solution to transportation throughout the state of WA
- Professionals who understand the key role that bicycling has in sustainable development
Why Partner or Sponsor?

Engage With Attendees
Onsite Branding, Inclusion in pre-event promotion and communications, Verbal Emcee recognition, A la Carte asset sponsorship (Coffee, centerpieces, attendee giveaway)

Get your employees involved
Reserved VIP Tables
Captain Table(s)

Make Connections
Network with fellow partners
Make connections with local officials
<table>
<thead>
<tr>
<th>Partnership Levels</th>
<th>Tandem $5,000</th>
<th>Bicycle $3,850</th>
<th>Unicycle $2,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table at Event</td>
<td>2 VIP Tables for 10</td>
<td>1 VIP Table for 10</td>
<td>1 VIP Table for 10</td>
</tr>
<tr>
<td>Recognition in Event Program</td>
<td>Top Tier logo</td>
<td>Mid-Tier logo</td>
<td>Name ID</td>
</tr>
<tr>
<td>Recognition on Event Slideshow and Signage</td>
<td>Top-Tier Logo</td>
<td>Mid-Tier Logo</td>
<td>Name ID</td>
</tr>
<tr>
<td>Recognition in emails to event attendees</td>
<td>Top-Tier Logo</td>
<td>Mid-Tier Logo</td>
<td>Name ID</td>
</tr>
<tr>
<td>Recognition on Event Webpages</td>
<td>Top-Tier Logo</td>
<td>Mid-Tier Logo</td>
<td>Lower-Tier Logo</td>
</tr>
<tr>
<td>Recognition in Social Media</td>
<td>Name on two dedicated posts</td>
<td>Name on one post</td>
<td>None</td>
</tr>
<tr>
<td>Verbal Recognition at event</td>
<td>Verbal recognition from emcee</td>
<td>Verbal recognition from emcee</td>
<td>Verbal recognition from emcee</td>
</tr>
<tr>
<td>Recognition in Breaking News e-newsletter</td>
<td>Top-Tier Logo ID</td>
<td>Mid-Tier Logo ID</td>
<td>Name ID</td>
</tr>
</tbody>
</table>
THANK YOU FOR YOUR PARTNERSHIP

For more information, please contact: Connie Stark
Partnership Manager
206-620-1255
connies@cascade.org