

#FreeGroupRides

FREE GROUP RIDES



ALL FUN
ALL YEAR LONG
ALL TYPES OF RIDES
ALL STYLES OF RIDERS

Join us!
cascade.org/FreeGroupRides





Ride Leader Meeting

25 April 2018

Welcome

Special welcome to new Ride Leaders

(since November meeting)



Naomi Davidson

Steve Grasser

Josh Newman

Allan Albright

Doug Oda

Pidgie Hopper

Dayle Iverson

Clif Howe



Lois Smith

Marc Lim

Marki Schillinger

Mark Coleman

Henry Cody

Steven Redpath

Colleen Kelley

Paul Fernando King-Sanchez



2018 Rides Committee



Don Volta – Chair

Stacey Williams – Rides Director

Michael Boyer

Shaun Ivory

Sandi Navarro

Robert Onishi

Jeff Powers

Clarice Sackett

Machiko Threlkeld

Mike Upsall

Patty Urton

Rick Urton

Jane Volta

John Weller

Andy Williams

CTS Steering Committee 2018



Stacey Williams – Chair

Larry DeBardi

Joni Griffis

Bill Hanna

Carl Wainwright

Rob Latino

Windsor Lewis-Gloy

Dave Mattson

David Owen

Brenda Ross

Agenda

- Update on Rides Committee priorities for 2018
- Recognition of Ride Leaders
- Questions

RC Priorities for 2018

01

Increase ridership

02

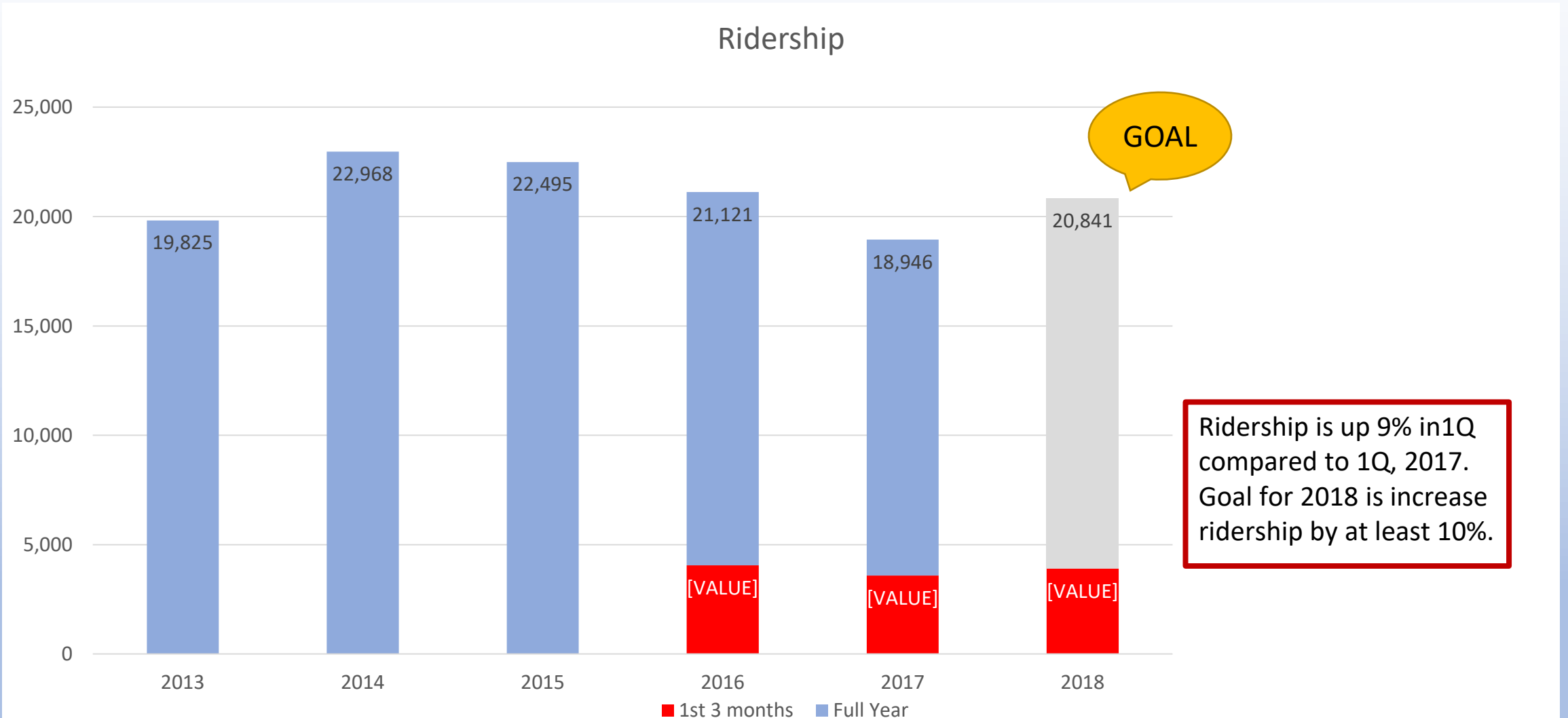
Increase and
strengthen ride
leader base

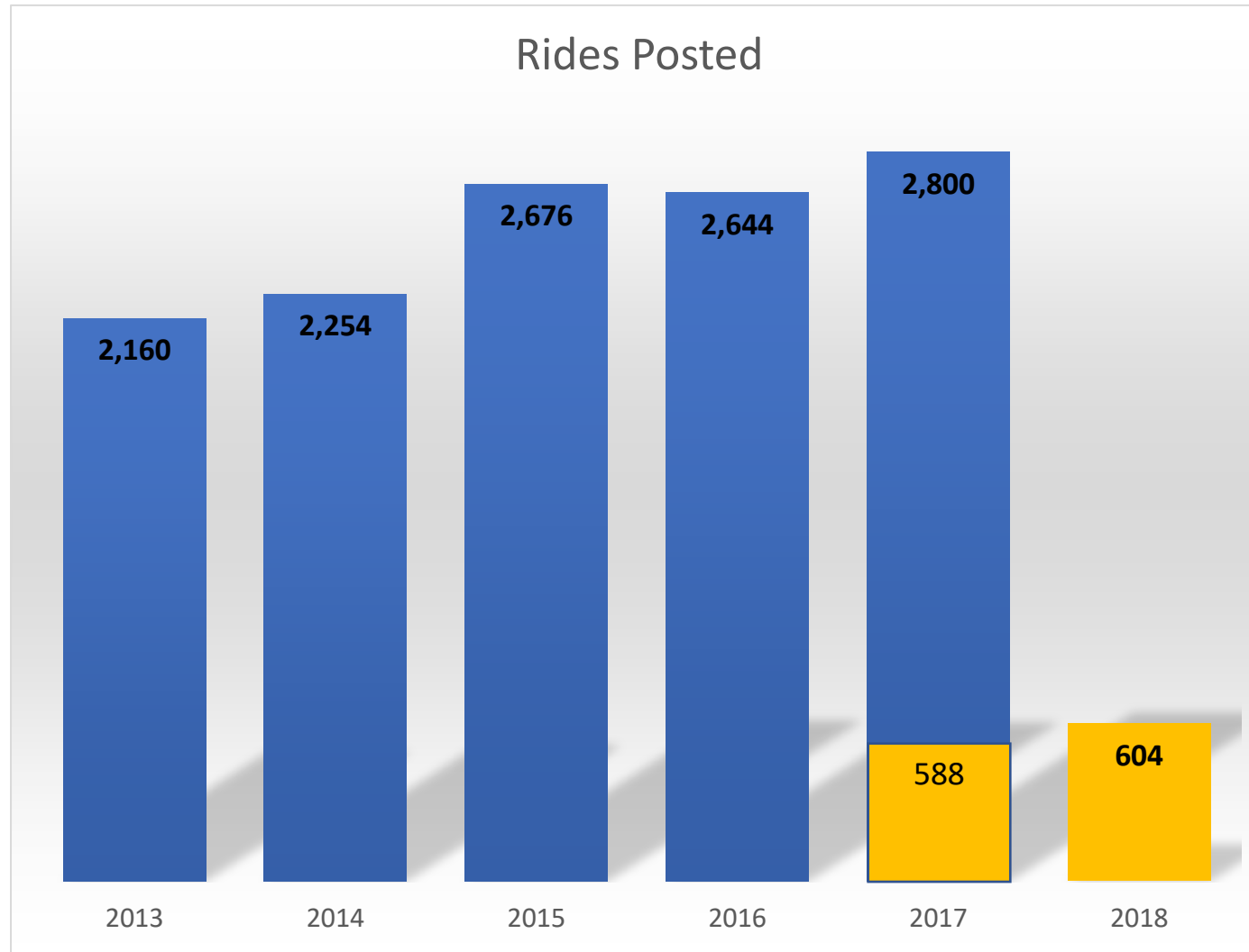
03

Enhance safety

01 Increase Ridership

(As of March 31, 2018)





Rides posted in 2017 increased 6% over 2016 due to surge in 4th Quarter.
1st Quarter 2018 is up 3% over 2017.

Good job:
Keep
posting
more
rides

15 top RLs in total riders for 1st Quarter (completed FGR, not OTS)

Ride Leaders	Total Riders
Alan Lawrence	162
Matthew Wong	125
Richard Urton	98
Jeffrey Powers	86
Patricia Urton	81
Joe Sullivan	71
Jim Nelson	68
Susan Krezelak	67
John Weller	65
Machiko Threlkeld	60
Jeffrey Almgren	59
Pamela Means	55
Jeanne Castor	55
Debbie Campbell	53

How to get more riders

- post on weekends and holidays at times convenient to riders
- design and describe more interesting and welcoming rides
- actively recruit riders at other rides
- post more rides
- use social media to promote rides (84% on Meetup)
- leverage bike shop participation to include customers
- do not set non-essential requirements for riders
- do not cancel until sure riding conditions are not safe
- other creative approaches

Other RL recognition for ridership in 1Q2018

Ride leader	Completed rides
Jeffrey Powers	17
John Weller	16
Alan Lawrence	14
Jeffrey Almgren	13
Jeanne Castor	13
Richard Urton	9
Matthew Wong	8
Patricia Urton	8
Jim Nelson	8
Machiko Threlkeld	8
Russ Moul	8
Susan Krezelak	7
Pamela Means	7

Ride leader	Riders per completed ride
Marizel Miller	33
Joni Griffis	24
Sandi Navarro	21
S Michael Hoffman	17
Tim Johnson	16
Matthew Wong	16
Jackie Klakken	15
Jane Volta	14
Naomi Davidson	13
Domingo Sandoval	13

Series Directors

(January – March 2018)

Free Group Rides

Clarice Sackett – TREATS

John Weller – WRUMPS

Judy Billman – FRUMPS

Jan Johnson – Friday Riders

??? - Explore Your City

Series Directors

(January – March 2018)

Getting Ready To Ride (GR2R)

Cheryl Funkhouser/Mike Upsall – North

Andy Williams – Seattle

Windsor Lewis-Gloy – Eastside

Jackie Klakken/Robert Onishi – South

Patty Urton/Wayne Agnes - Pierce Co. (GOYB)

Other Training Series

Alexa Volwiler - CHEW Eastside

Tim Johnson/Wendy Nungesser –CHEW South

ROAD – Michael Boyer

Ralph Nussbaum – Winter Training Series

OTS (including GR2R)
provided 40% of total
riders in 2017

02 Increase and strengthen ride leader base



Growth in number of RLs has slowed significantly over last few years. Decrease in 2017 due to fewer candidates/certifications and more resignations.

02 Increase and strengthen ride leader base

- First quarter now up net of 6 to 304
- Need more RL candidates; now get points if recruit successful RL candidate
- Four points in last 12 months required to retain RL status; check your balance in RL Information – updated monthly
- Review RL Code of Conduct and RL Skills and Procedures in Resources
- Check RL Facebook and RL News for updates.
- Look at your rider feedback
- RL riding info on Facebook at [2018 Bike Rides and Events](#)

Rider feedback quotes in last few weeks

"Great ride leader, takes great care of everyone, keeps everyone well informed on the ride, which adds to safety and enables everyone to enjoy the ride!"

"First free group ride and it was good!"

"Awesome ride! Leader did a great job of setting expectations and warning about tricky parts of the ride. It was a large group and was managed well by leader & co-leader who took turns leading & sweeping."

"I really enjoyed this group - and the leader was amazing! My husband and I are new to cycling and everyone was patient and helpful."

"Enjoyed the ride and getting to know some new riders. Looking forward to doing more soon."

03 Enhance safety

Statistics and actions in process:

1st Quarter 2018: 6 incidents, down 1 from 1Q17

- Good news: no severe injuries
- However, all were preventable:
 - Group slowing, rider not attentive and ran into rider in front of him
 - Rider slid on wet leaves and rider behind was too close and both fell. A third rider was also too close and fell.
 - Rider slipped at a stop on wet pavement and fell into a second rider who fell.
 - Rider rode alongside to talk, and wheel hit curb. Rider fell.
 - Rider distracted and ran into a traffic island and fell.
 - Leader stopped at a yellow traffic light. Rider behind was too close and collided.

Recommended actions by RLs:

- Remind riders about common causes of accidents: following too close and not paying attention.
- Review FGR Incident Report in RL Resources for updated causes of all incidents.



Questions

Feedback welcome by email to cbcrides@cascade.org

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